

G2 Media Group, LLC

# **EEO Public File Report 2023**

## **KXXM FM/KFSW AM/KAGE AM**

Prepared by

Darren F. Girdner

G2 Media Group, LLC

EEO Public File Report

# **KXXM-KFSW-KAGE EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080c(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station(s) comprised of the following stations: KXXM-FM, KFSW-AM and KAGE-AM and is required to be placed in the public inspection files of these stations.

The information contained in the Report covers the time period beginning January 1, 2023 to and including December 31, 2023.

***The FCC’s 2002 EEO rule requires that this Report contain the following information:***

1. A list of all full-time vacancies filled by the station(s) comprising the stations employment during the applicable period;
2. For each vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.208c(1)(II) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each vacancy during the applicable period;
4. Data reflecting the total number of interviewees referred by each recruitment source utilized in connection with such vacancies, and
5. A list of brief descriptions of the initiatives undertaken pursuant to Section 73.2080c(2) of the FCC rules.

G2 Media Group, LLC

## ***Annual EEO Public File Report***

For the period beginning 1/1/2023 and ending 12/31/2023.

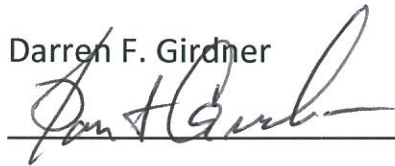
This report is not required if employer has fewer than five full-time employees.

This report consists of:

- Part 1        Station Information
- Part 2        Recruitment sources/interviewees for each full-time vacancy
- Part 3        Recruitment initiatives
- Part 4        Outreach/Standard Recruitment Activity

Preparer:    Darren F. Gardner

Signature:   \_\_\_\_\_



Title:        General Manager, Managing Member

Telephone:  918-790-4444

## **Part 1**

### **Station Information**

*This report covers the following stations:*

<b>Call Sign</b>	<b>AM/FM</b>	<b>Facility ID#</b>	<b>Community of License</b>	<b>State</b>	<b>LMA</b>
<b>KFSW</b>	<b>AM</b>	<b>87114</b>	<b>Fort Smith</b>	<b>AR</b>	<b>No</b>
<b>KAGE</b>	<b>AM</b>	<b>52427</b>	<b>Van Buren</b>	<b>AR</b>	<b>No</b>
<b>KXMX</b>	<b>FM</b>	<b>189538</b>	<b>Muldrow</b>	<b>OK</b>	<b>No</b>

All current employees have been advised of our stations' EEO policies and have reviewed all postings, if any. Future employees will also be advised of our EEO policy during the interview process and again upon the hiring date, if any. Employees have been encouraged to advise their immediate supervisor of any complaints they may have or prejudice or discrimination in the workplace.

For the period covered in this report the station had 6 FTE equivalents. And therefore is required to complete the Annual EEO Public File Report of the above noted year.

#### **Vacancies Information:**

A total of 0 full-time vacancies were filled by the employer during the above mentioned year.

## **Part 2**

### **Annual EEO Public File Report**

The report covers full time vacancies for the period of January 1, 2023 to December 31, 2023:

1. Employer Unit: G2 Media Group, LLC
2. Unit Members:
  - a. KXXM-FM Muldrow, OK
  - b. KFSW-AM Fort Smith, AR
  - c. KAGE-AM Van Buren, AR
3. EEO Contact Information Officer:

G2 Media Group, LLC

KXXM/KFSW/KAGE

333 South Kerr Blvd.

Sallisaw, OK 74955

(918) 790-4444

Email: [darren@kxxm.com](mailto:darren@kxxm.com)

Contact Person: Darren F. Girdner

4. List of all full-time job vacancies filled from employment unit during period:

Job Title	Recruitment Source	Hire Date
None		

### ***Part 3***

#### ***Supplemental Recruitment Initiatives***

Supplemental Recruitment Initiatives for Job Vacancies: None. No job vacancies during the period.

### ***Part 4***

#### ***Outreach***

The following is a listing of outreach opportunities the employment unit participated in for the mentioned period:

##### **Activity: Arkansas Broadcasters Association Webinar**

Date: March 13, 2023

Host: ABA

Employees Involved: EEO Information Officer/CEO

We participated in a webinar conducted by David Oxenford of the law firm Wilkinson, Barker, and Knauer, Washington, DC. The webinar was focused on EEO compliance and gave attendees a better understanding of FCC Policies.

##### **Activity: Station Tours**

Date: Perpetual

Host: G2 Media Group Staff Employees

Employees Involved: CEO, Program Director and CFO

The station(s) staff members conducted numerous station tours. The tours are designed to inform groups, school students and staff, and local organization members of the history of radio, and a general overview of the radio industry.

**Activity: Area Chamber of Commerce Job Fair**

Date: May 9, 2023

Host: Chamber of Commerce

Employees Involved: Sales Manager, CFO

Station staff participated in a local job fair sponsored by the local Area Chamber of Commerce. The job fair functioned to educate community members of job openings at local businesses.

**Activity: Amazon Employment Direct Partnership**

Date: June 6, 2023

Host: Amazon

Employees Involved: CEO

Station CEO participated in a digital job fair sponsored by Amazon Direct. The job fair functioned to educate the public on job openings and employment objectives of the radio broadcast industry.

**Activity: Community Resource Job Fair**

Date: June 21, 2023

Host: Kibois Community Action Foundation

Employees Involved: Sales Manager

Station staff participated in a local job fair sponsored by the Kibois Community Action Foundation. The job fair functioned to educate the public on jobs in radio broadcasting. We set up a booth and provided reference material.

**Activity: River Valley Democrat Gazette Career Expo**

Date: November 9, 2023

Host: Democrat Gazette

Employees Involved: Sales Account Executive

Station staff participated in a local job fair hosted by the Democrat Gazette. At the fair we took open job applications and resumes for future reference.

***Part 5***

***List of Recruitment Sources Used if needed:***

Oklahoma Association of Broadcasters

6520 North Western

Oklahoma City, OK 73116

Contact Person: Nancy Struby

Southwest Times Record

PO Box 1359

Fort Smith, AR 72902

Contact Person: Pam White



Cherokee Nation Career Services

1502 West Chickasaw

Sallisaw, OK 74955

Contact Person: Lavonne Tubbs

Workforce Oklahoma

401 Houser

Sallisaw, OK 74955

Contact Person: Chance Mason

Indeed.com

Internet Search Engine for Job Vacancies

Contact: [www.indeed.com](http://www.indeed.com)

Walk-In/Self Referral

The station consistently takes applications on a “walk-in” basis regardless of openings or the lack thereof. Each application is placed in a file for future reference.