

G2 Media Group, LLC dba M & M Media, LLC

EEO Public File Report 2024

KXXM FM / KFSW AM / KAGE AM

Prepared by
Melinda Martin

G2 Media Group, LLC dba M & M Media, LLC
EEO Public File Report

KXXMX – KFSW – KAGE EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080c(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station(s) comprised of the following stations: KXXMX-FM, KFSW-AM and KAGE-AM and is required to be placed in the public inspection files of these stations.

The information contained in the Report covers the time period beginning January 1, 2024 to and including December 31, 2024.

The FCC’s 2002 EEO rules requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the station(s) comprising the stations employment during the applicable period;
2. For each vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.208c(1)(II) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each vacancy during the applicable period;
4. Data reflecting the total number of interviewees referred by each recruitment source utilized in connection with such vacancies, and
5. A list of brief descriptions of the initiatives undertaken pursuant to Section 73.2080c(2) of the FCC rules

G2 Media Group, LLC dba M & M Media, LLC

Annual EEO Public File Report

For the period beginning 01/01/2024 and ending 12/31/2024.

This report is not required if employer has fewer than five full-time employees.

This report consists of:

- Part 1 Station information
- Part 2 Recruitment sources/interviewees for each full-time vacancy
- Part 3 Recruitment initiatives
- Part 4 Outreach/standard recruitment activity

Prepared by: Melinda Martin

Signature: 

Title: General Manager, Managing Member

Telephone: 918-790-4444

Part 1

Station Information

This report covers the following stations:

<u>Call Sign</u>	<u>AM/FM</u>	<u>Facility ID#</u>	<u>Community of License</u>	<u>State</u>	<u>LMA</u>
KFSW	AM	87114	Fort Smith	AR	No
KAGE	AM	52427	Van Buren	AR	No
KXMX	FM	189538	Muldrow	OK	No

All current employees have been advised of our stations' EEO policies and have reviewed all postings, if any. Future employees will also be advised of our EEO policy during the interview process and again upon the hiring date, if any. Employees have been encouraged to advise their immediate supervisor of any complaints they may have or prejudice or discrimination in the workplace.

For the period covered in this report the station had six (6) FTE equivalents. And therefore is required to complete the Annual EEO Public File Report of the above noted year.

Vacancies Information:

A total of zero (0) vacancies were filled by the employer during the above mentioned year.

Part 2

Annual EEO Public File Report

The report covers full time vacancies for the period of January 1, 2024 to December 31, 2024:

1. Employer Unit: G2Media Group, LLC dba M & M Media, LLC
2. Unit Members:
 - a. KXXM-FM Muldrow, OK
 - b. KFSW-AM Fort Smith, AR
 - c. KAGE-AM Van Buren, AR
3. EEO Contact Information Officer:

G2 Media Group, LLC dba M & M Media, LLC
KXXM/KFSW/KAGE
333 South Kerr Blvd.
Sallisaw OK 74955
(918)790-4444
Email: melinda@kxxm.com
Contact Person: Melinda Martin
4. List of all full-time job vacancies filled from employment unit during period:

<u>Job Title</u>	<u>Recruitment Source</u>	<u>Hire Date</u>
NONE		

Part 3

Supplemental Recruitment Initiatives

Supplemental Recruitment Initiatives for job vacancies: None. No job vacancies during the period.

Part 4

Outreach

The following is a listing of outreach opportunities the employment unit participated in for the mentioned period:

Activity: Arkansas Broadcasters Association Webinar

Date: May 21, 2024

Host: Arkansas Broadcasters Association

Employees Involved: EEO Information Officer/CEO

We participated in a webinar conducted by Frank Monero, Anne Crump and Daniel Brown of the law firm Fletcher, Heald and Hildreth. The webinar was focused on EEO compliance, gave attendees a better understanding of FCC policies and touched on the status of the renewed 395B regulations expected to take effect September 2024.

Activity: Station Tours

Date: Perpetual

Host: Staff Employees

Employees Involved: CEO, Program Director and CFO

The station(s) staff members conducted numerous station tours. The tours are designed to inform groups, school students and staff, and local organization members a general overview of the radio industry.

Activity: Area Chamber of Commerce Resource Fair

Date: September 19, 2024

Host: Chamber of Commerce

Employees Involved: Sales Manager, Sales Associate

Station staff participated in a local resource fair sponsored by the local Area Chamber of Commerce. The Resource Fair functioned to educate community members of job openings at local business.

Activity: Resource Roundtable

Date: October 23, 2024

Host: Kibois Community Action Foundation

Employees Involved: Sales Manager

Station staff participated in a local job fair sponsored by the Kibois Community Action Foundation. The job fair gave an opportunity to educate the public on jobs in radio broadcasting.

Part 5

List of Recruitment Sources Used if needed:

Oklahoma Association of Broadcasters
6520 North Western
Oklahoma City OK 73116
Contact Person: Nancy Struby

Arkansas Association of Broadcasters
2024 Arkansas Valley Drive, Suite 403
Little Rock AR 72212

Van Buren Chamber of Commerce
510 Main Street
Van Buren AR 72956
Contact Person: Phyllis Thompson

Ft Smith Chamber of Commerce
612 Garrison Avenue
Ft Smith AR 72901
Contact Person: Tonya Sarlls

Southwest Times Record
PO Box 1359
Ft Smith AR 72902
Contact Person: Pam White

Cherokee Nation Career Services
1502 West Chickasaw
Sallisaw OK 74955
Contact Person: Lavonne Tubbs

Walk-In/Self Referral

The station consistently takes applications on a “walk-in” basis regardless of openings or the lack thereof. Each application is placed in a file for future reference.