

G2 Media Group, LLC

EEO Public File Report

KXXM FM/KYHN-KFSW AM

Prepared by

Darren F. Girdner

2016

G2 Media Group, LLC EEO Public File Report

KXXM, KYHN-KFSW EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080c(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station comprised of the following stations: KXXM-FM, and KYHN-KFSW-AM and is required to be placed in the public inspection files of these stations.

The information contained in this Report covers the time period beginning January 2016 to and including December 2016.

The FCC's 2002 EEO rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the station(s) comprising the stations employment during the applicable period;
2. For each vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.208c(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period;
4. Data reflecting the total number of interviewees referred by each recruitment source utilized in connection with such vacancies, and
5. A list and brief description of the initiatives undertaken pursuant to section 73.2080c(2) of the FCC rules.

G2 Media Group, LLC

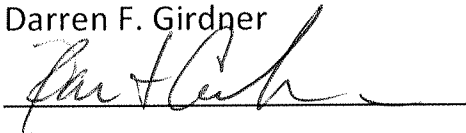
Annual EEO Public File Report

For the period beginning 1/1/2016 and ending 12/31/2016*

This report is not required if employer has fewer than five full-time employees.

This report consists of:

- Part 1 Station Information
- Part 2 Recruitment sources/interviewees for each full-time vacancy
- Part 3 Recruitment initiatives

Preparer: Darren F. Girdner
Signature: 
Title: General Manager, Managing Member
Telephone: 918-790-4444

*This report covers the prior 12-month period.

Part 1

This report covers the following stations:

Call sign	AM/FM	Facility ID#	Community of License	State	LMA
KYHN-KFSW	AM	87114	Fort Smith	AR	No
KXXM	FM	189538	Muldrow	OK	No

All current employees have been advised of our stations' EEO policies and have reviewed all postings. Future employees will also be advised of our EEO policy during the interview process. Employees have been encouraged to advise their immediate supervisor of any complaints they may have of prejudice or discrimination in the workplace.

For the period covered in this report the station has a total of 6 FTE equivalents.

Vacancies Information;

A total of 1 full-time vacancies were filled by the employer. A total of 3 part-time vacancies were filled by the employer.

A total number of 1 person was interviewed for all the full-time vacancies.

Part 2

Annual Public File Report

This report covers full time vacancies for the period of January 1st, 2016 to December 31st, 2016:

1. Employer Unit: G2 Media LLC

2. Unit Members:

KXXM-FM	Muldrow, OK
KYHN/KFSW-AM	Fort Smith, AR

3. EEO Contact Information:

G2 Media LLC
KXXM/KYHN
333 South Kerr Blvd.
Sallisaw, OK 74955
(918)790-4444
Fax: (918)790-1051
Email: darren@kxxm.com
Contact Person: Darren F. Girdner

4. List of all full-time job vacancies filled from employment unit during this period:

Job Title	Recruitment Source	Hire Date
On-Air Talent	Oklahoma Assoc. of Broadcasters	5/6/2016*
Sr. Managing Director	Self Referral	6/4/2016
Technical Director	Self Referral	8/10/2016

*Applicant saw the posting on the Oklahoma Assoc. of Broadcasters website.

Part 3

A. Supplemental Recruitment Initiatives

On-Air Talent Position

Activity: Job Vacancy Website

Date:	April 10, 2016
Host:	Oklahoma Association of Broadcasters
Participant:	Darren F. Girdner

Completed a job vacancy profile page for our on-air position. The site listed requirements for the position as well as the process for submission of applications.

Activity: On-Air Recruitment

Date:	April 10, 2016
Host:	KXMX/KFSW

Description and scope of station participation: 30 commercials during the month of May to encourage applicants and interested parties to apply for sales positions with G2 Media LLC.

B. Supplemental Recruitment Initiatives

Senior Managing Director Position

Activity: Self Referral

Date:	May 2, 2016
Host:	MixTV

Participant: Darren F. Girdner

Scheduled and completed a job interview with the applicant. The applicant had broadcast experience and employer had a long working relationship with the applicant. No others were interviewed or accepted for this position.

C. Supplemental Recruitment Initiatives

Technical Director Position

Activity: Business Associate Referrals/School Referral/Self Referral

Date: August 2, 2016

Host: MixTV

Participant: Darren F. Girdner

Scheduled and completed a job interview with 3 applicants. One applicant had broadcast experience while two others had only creative experience. All interviews were conducted on the same day and each was given a creative project that would test each applicant's ability related to the Technical Director's Position. Applicant with the most broadcast experience was hired. The other 2 applicants were hired in part-time positions.

D. Supplemental Recruitment Initiatives

Camerman Position (2)

Activity: School Referral/Self Referral

Date: August 2, 2016

Host: MixTV

Participant: Darren F. Girdner

All interviews were conducted on the same day and each was given a creative project that would test each applicant's ability related to the Technical Director's Position. It was decided to hire both the additional applicants for two other positions.

Part 4

Standard Recruitment Activity

Activity: On-Air Recruitment

Date: July 5, 2016

Host: KXMX/KFSW

Description and scope of station participation: 30 commercials during the month of May to encourage applicants and interested parties to apply for sales positions with G2 Media LLC.

Activity: Cherokee Nation Job Fair

Date: July 11, 2016

Host: Cherokee Nation Career Services

We participated in a summer career job fair in which we allowed Cherokee Nation Career Services to place an intern with us during the summer specifically for the purpose of recruiting a minority-status intern participant. When we have openings interns are given priority status if deemed appropriate for position.

Activity: Northeastern State University Job Fair

Date: July 16, 2016

Host: NSU

Participated in a one day leadership conference promoting youth-oriented event where students were given the opportunity to learn and engage in the radio industry.

Activity: Indeed Website

Date: July 7, 2016

Host: Indeed Website Job Listings.com

Participant: Darren F. Girdner

Activity: Walk-in/Self-Referral

Date: Perpetual

Host: KXXM/KYHN Websites/Blogs/Facebook Pages

List of Recruitment Sources used for Job Vacancies

Oklahoma Association of Broadcasters

6520 North Western

Oklahoma City, OK 73116

Contact Person: Nancy Struby

405-848-0771

Southwest Times Record

PO Box 1359

Fort Smith, AR 72902

Contact Person: Pam White

479-573-7033

pwhite@swtimes.com

Cherokee Nation Career Services

1502 West Chickasaw

Sallisaw, OK 74955

Contact Person: Lavonne Tubbs

918-776-0416

Lavonne-tubbs@cherokee.org

Workforce Oklahoma

401 Houser

Sallisaw, OK 74955

Contact Info: 918-775-5541

Manager.sallisaw@oesc.state.ok.us
